

PETER MARTIN AND IAN NEILL PRESENT

# Jim Sullivan's UK LEADERSHIP MASTERCLASS

Wednesday 27 March 2019 30 Euston Square, London



Globally renowned leadership guru Jim Sullivan is back in the UK this March. Jim's insight and experience stem from having been the owner and operator of his own restaurant chain. His award winning books, presentations, seminars and training resources have earned him thousands of ardent followers and a breathtaking list of blue chip clients from hospitality and beyond. This content is practical, hard-hitting and always engaging – it will prove transformational.

**EXPERT KNOWLEDGE AND INSIGHT  
REAL WORLD APPLICATIONS  
USED AND RECOGNISED BY LEADING BRANDS**

## WHO IS THE MASTERCLASS FOR?

This high-level training day is designed for middle to senior managers who are leading customer-facing teams – in other words anyone who wants to develop their understanding of how to empower teams to provide the kind of service that boosts revenue, builds loyalty and transforms results.

Typically, participants range from CEOs to COOs, operations directors and regional managers to company founders to people and recruitment teams to trainers and the most talented high-flying GMs.

The Leadership Masterclass is supported by a wealth of additional resources from bestselling books to DVDs to videos to smartphone apps – see [www.sullivison.com](http://www.sullivison.com)

**BOOK NOW...  
SEE HOW TO  
TAKE THE  
NEXT STEP**



The one-day London Masterclass will be split into five distinct modules, reinforcing tried-and-tested practices as well as drawing on new insights and approaches – including material from his new Execution 2018 program. He blends real world, frontline experience from both sides of the Atlantic with detailed research of high-performing leaders and teams.

You will 'graduate' from the course with the expertise and confidence to transform your performance, results and effectiveness.

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## GLOBAL REPUTATION



No-one has a better reputation in global hospitality than Jim Sullivan for nurturing and enthusing tomorrow's leaders, helping them to develop their own talent and that of their teams.

Jim's roster of clients include some of the biggest names in business - on both sides of the Atlantic - the likes of Apple,

McDonalds, Starbucks, Disney, Coca-Cola, In-N-Out Burger, Five Guys, Wagamama, Welcome Break, Wetherspoons and Whitbread.

## WHO'S ATTENDING

Businesses already sending teams to this year's Masterclass include Mitchells & Butlers, Casual Dining Group, The Ivy Collection, New World Trading Co, Deltic, Hawksmoor, Caffe Nero, K10, The Alchemist, Loungers, Brewdog, Krispy Kreme, YO! Sushi, Punch, Boxpark, Beds & Bars, Ego, Hippo Inns, Bistro Pierre, Darwin & Wallace, Pizza Pilgrims, Rosa's Thai, Tortilla, Chilango, Amber Taverns, Anglian Country Inns, Salisbury Pubs and Fazenda.

## BROUGHT TO YOU BY...

UK industry veterans Peter Martin and Ian Neill are co-producing this one-off event, with organization through boutique consultancy CM&Co. Both Ian and Peter will be joining Jim on stage on the day.



**Ian Neill**, former CEO of Wagamama and now chair of Hush, Hache and K10, said: "Jim is simply the best, a charismatic advocate of what hospitality should be about. It's a privilege to be able to help bring him back to Britain after a four year gap."



Media and events entrepreneur **Peter Martin**, co-founder of both Peach Factory and M&C Report, added: "The UK industry has a great opportunity to see and hear first-hand from the global hospitality market's leading leadership guru for his one and only trip to Britain this year. So don't miss out."

## DATE, VENUE & PRICING...

Wednesday, March 27, 2019

The auditorium  
30 Euston Square  
London NW1

### Timing

9.15am Registration  
10.00am Starts  
11.30am Coffee break  
1.00pm Lunch  
2.00pm Resumes  
4.30pm Finish

### Ticket prices

- Single ticket: £430
- 3 to 5 places: £400
- 6 to 9 places: £380
- 10 to 19 places: £360
- 20 plus places: £330 (price per person, ex VAT)

## HOW TO TAKE THE NEXT STEP...

To book your places or enquire about availability please email our event co-ordinator Sophie Spedding - via [sophie@petermartin-online.com](mailto:sophie@petermartin-online.com).

If you have any questions about the course do contact event producer Peter Martin on [peter@petermartin-online.com](mailto:peter@petermartin-online.com) or call 07889 209896.

# JIM SULLIVAN WILL CHALLENGE YOU TO RETHINK YOUR APPROACH TO LEADERSHIP, TO BUILDING TEAMS AND DELIVERING DYNAMITE CUSTOMER EXPERIENCES

### The small print..

The 2019 Jim Sullivan UK Leadership Masterclass is produced by CM&Co. bookings are non refundable but substitutions are possible up to the day of the event. You will be invoiced at the time of booking and tickets will be sent TWO weeks prior to the event.